

**18.79.030 General development standards.**

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G. Illumination.

1. A sign shall comply with the standards of the town lighting code.
2. The following types of sign illumination are permitted:
  - a. Internal illumination where only sign copy emits light;
  - b. Halo lighting;
  - c. Area lighting; and
  - d. Direct lighting only, with top-mounted, full cut-off fixtures.
3. An illuminated sign shall be turned off no later than 11:00 p.m. unless the business remains open. If the business remains open after 11:00 p.m. an illuminated sign must be turned off at the closing time until sunrise and shall reduce the lighting source by 50 percent output from 11:00 p.m. until sunrise, as may be achieved by programmable electronic controls, timers, etc. Residential entryway signs may remain illuminated during all dark hours.
- ~~4. No illumination of a sign is permitted in a rural or residential zone unless it is associated with a business or an office that remains open or is associated with a medical or public service, with the exception of incidental lighting of residential entryway signs.~~
- ~~5. A light source of a sign shall not be visible from above, except as permitted in the town lighting code, or from an adjacent property or street.~~
- ~~6. Any unused tenant space on an approved sign shall be blanked out with an opaque panel to minimize light output.~~
- ~~7. When possible, corporate images or registered trademarks shall be altered to reduce light output to the extent possible.~~

**18.79.040 Prohibitions.**

A. Prohibited Signs.

~~3. Electronic message sign, except those specifically permitted.~~

**18.79.100 Permitted signs by zone.**

A. Scope. This section specifies the signs permitted in the various zones.

B. Key to Table Notations.

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- \* = Permitted Sign Type
- Blank = Not Permitted Sign Type
- <sup>2</sup> = Reference is in Table Notes, subsection D of this section

C. Table 1.

Zone	Sign Type	Awning	Changeable Copy	Civic Banner	Community Directory	Construction	Detached Canopy	Directional	Directory	Dwelling Unit Lease, Rent, Sale	Electronic Message Sign	Freestanding ID	Freeway Style	Human Sign	Incidental	Kiosk	Mail Wall ID	Menu Board	Model Home Flag	On-Site Subdivision	Political	Projecting	Estate Property	Residential Entryway	Service Club	Special Event Banner	Suspended	Time and Temperature	Wind
RH, GR-1	See Table Note 1																												
SR, SR-2, SH, R-1, R-2, R-3, MH-1		*2	*	*	*		*		*	*10	*3		*				*3	*	*	*	*4	*	*	*	*				
R-4, R-5, MH-2		*2	*	*	*		*		*	*10	*5		*				*5	*	*	*		*	*	*	*				
TH, MR	*	*2	*		*		*	*		*10	*7		*	*	*	*	*7	*	*	*	*	*	*	*	*	*	*		
NC	*	*2	*		*		*	*		*10	*7		*	*	*	*	*7	*	*	*	*	*	*	*	*	*	*		
B-1, MX	*	*8	*	*	*	*	*	*	*	*10	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

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B-2	*	* <sup>8</sup>	*	*	*	*	*	*	*	* <sup>10</sup>	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
CPI	*	*	*	*	*	*	*	*	*	* <sup>10</sup>	*	*	*	*	*	*	*		*	*	*	*		*	*	*	*	*
I-1, I-2	*	* <sup>8</sup>	*		*	*	*	*		* <sup>10</sup>	* <sup>3</sup>	*	*	*	*	*	*		*	*	*	*		*	*	*	*	*
Golf Course	See Table Note 9																											

D. Table Notes to Table 1 in Subsection C of This Section.

10. Electronic message signs are permitted:

- a. As a component of a freestanding identification sign for gasoline price signs; and
- b. As a component of a freestanding or wall-mounted time and temperature sign; and [Ord. 2011-048 § 1; Ord. 2010-31 § 1.]
- c. As allowed per 18.79.240.

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**18.79.240 Electronic message sign.**

A. Electronic message signs are permitted as follows:

1. Electronic message signs are permitted in commercial and industrial zones.
2. Electronic message signs in residential zones may be conditionally permitted subject to a Type II CUP per Chapter 18.97.
3. Electronic message signs are permitted only as a component of a freestanding identification sign, except as allowed per Section 18.79.440.

C. The electronic message sign shall be controlled by one or more photocells which will automatically adjust the display light output at sunset and will further adjust the display light output to 50% of the total allowed at 11 p.m.

D. Prior to the issuance of permits for the electronic message sign, the applicant shall provide a written certification from the sign manufacturer that the light intensity has been factory preset not to exceed the levels specified in the stipulations above, and the intensity level is protected from end-user manipulation by password-protected software. Post installation commissioning may be required.

E. The total electronic messaging component of a sign shall not exceed:

1. Twelve square feet for gasoline price signs.
2. Six square feet for time and temperature signs.
3. Fifty percent (50%) of other sign types allowed per Section 18.79.250.

F. Electronic messages may not change any more frequently than once every 30 seconds, with a wait interval time of 2 seconds.

G. There may be no effects of movement, flashing, scintillation, or similar effects.

H. Electronic messages must have a dark background.

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